



CORPORATE SPONSORSHIPS

To fulfill the potential of the 2021 AAZK National Conference, our fundraising goal is a minimum of \$200,000. There are many ways to demonstrate your support:



PLATINUM \$20,000: Sponsor a portion of conference as shown above. Benefits/Entitlements: Prominent logo placement on AAZK conference banners and signage, acknowledgment on PowerPoint slide at the ballroom during every general session, on our website, and in social media. Gratis advertisement on the conference app, two gratis exhibitor spaces (side by side), two gratis conference registrations, sponsor introduction and acknowledgment at opening and closing banquet, and plaque presented at closing banquet.

GOLD \$10,000: Examples: single meal, transportation, audio/visual support Benefits/Entitlements: Secondary logo placement on AAZK conference banners and signage, acknowledgment at the ballroom during every general session on PowerPoint slide, on our website, and in social media. Prominent placement on a sponsored event of your choice (icebreaker/ banquet). Gratis advertisements on the conference app, one gratis exhibitor space, two gratis conference registrations, sponsor introduction and acknowledgment at the banquet.

SILVER: \$5,000: Examples: single meal, transportation, audio/visual support Benefits/Entitlements: Logo placement on AAZK conference banners and signage, acknowledgment on Power Point slide at the ballroom during every general session, on our website, and on social media. Prominent placement on a sponsored event of your choice (lunch/break). Gratis advertisement on the conference app, one gratis conference registration, sponsor introduction and acknowledgment at the opening and closing banquet.

BRONZE: \$2,500: Examples: coffee break or beverages, conference shirts, general sponsorship Benefits/Entitlements: Logo placement on AAZK conference banners and signage, acknowledgment on Power Point slide at the ballroom during every general session on Power Point slide, on our website and on social media. Prominent placement on a sponsored event of your choice (lunch/ break) Gratis advertisement on the conference app, one gratis conference registration.

COPPER: \$1,000: Benefits/Entitlements: Logo placement on AAZK conference banners and signage, acknowledgment on Power Point slide at the ballroom during every general session, on our website and on social media. Shared placement on a sponsored event of your choice (hospitality suite/bar). Gratis advertisement on the conference app, one gratis conference registration.

PROFESSIONAL DEVELOPMENT-SPONSOR A KEEPER:

Full week registration for a keeper \$275; nonmember \$375

